



THE CHAMBER

Linking Business to the Community

May 2011

A publication of the Salem-Roanoke County Chamber of Commerce

2011 Steamin' Summer

ShrimpFest



The 2011 Steamin' Summer ShrimpFest is just days away! Tickets are on sale NOW at Salem Civic Center, The Salem VA Federal Credit Union, The Salem-Roanoke County Chamber of Commerce office in Longwood Park and Carter Bank and Trust. Saturday, May 21st from 6 p.m. - 9 p.m., will be an evening filled with all you can eat shrimp, sides and dessert; plus live band, dancing and the much anticipated silent auction. Auction items are full of Hokie fun, P. Buckley Moss art, hotel stays, dinner cards and more! This event is a fundraiser for the Salem-Roanoke County Chamber of Commerce Foundation, a 501c3 organization.



Greenway Commission "Bridge the Gap"

The Roanoke Greenway Commission, made up of representatives of all four Roanoke Valley Governments and citizen members, which oversees the operations of the Valley's many greenways, has initiated a fund drive to raise \$7.1 million from all sources to finish an unfunded 4.1 miles of construction (1.5 miles in the City of Salem and 2.6 miles in Roanoke City) that would connect the Roanoke River Greenway from Rotary Park in Salem to Bridge St. in Roanoke and complete 18.5 miles of Roanoke River Greenway from Green Hill Park to the Vinton town line.

The fund raising effort is presently focused on private contributions in the hope that this will generate additional public funding. The campaign will last until 2013 when it is hoped construction will start and pledges and contributions can be made over a 3 year period. The Salem-Roanoke County Chamber of Commerce hopes that its members will consider making a contribution. The Greenway system and particularly the Roanoke River Greenway are an excellent community and economic development resource for the community.

Donations and pledges can be made by contacting the Greenway Coordinator at (540) 387-6060 or by email at <http://www.greenways.org/donations/bridgethegap.asp> or by going on the Greenway website, www.greenways.org and clicking on Bridge the Gap at the top of the page.

Article submitted by: Charlie Osterhoudt

BUSINESS LEADERSHIP TRAINING Botetourt County Chamber of Commerce and Salem - Roanoke County Chamber of Commerce join together to present a luncheon Seminar Series. Please join fellow chamber members for the third in this series, Wednesday, June 22, 2011 at the Sheraton Roanoke Hotel from 11:30 a.m. - 2:00 p.m. as Al Moyer of Moyer Consulting presents, "Take Charge....LEAD" Chamber Members \$25, Non-Members \$35 (540) 387-0267.

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John.phillips@movepremier.com
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Roanoke, VA 24017
540-561-7903
Robin.sampson@sheratonroanoke.com
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Super Shoes
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Roanoke, VA 2401- 540-563-5716
Supershoe6@hhbrown.com
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Super Shoes
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540-389-1356
Supershoe26@hhbrown.com
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Virginia Amateur Sports
Peter Lampman
711 C 5th Street, NE
Roanoke, VA 24016
540-343-0987
pete@commonwealthgames.org
Srots & Recreation
Referred by: Chamber

West Salem Collision Center
Mike Whelan
327 South College Street
Salem, VA 24153
540-389-9121
salemcollisioncenter@gmail.com
Collision Repair
Referred by: Lois Baker

**Wake Up to Business****Carilion Riverside 3 Center**

2017 SW Riverside Circle, Roanoke
(Corner of Jefferson & Reserve)

June 21, 2011

8:00 a.m - 9:30 a.m.

Breakfast provided! "Green" Roof Tours
Networking Opportunities

Bring your business cards - Door Prizes!

Reservations Required by 6/15/11

(540)387-0267

Membership Renewals ~ Thank You For Your Continued Support!

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 Virginia Western Community College
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"Once we accept our limits,
 we go beyond them."

Albert Einstein

Member Profile - D'Ardenne Associates



D'Ardenne Associates names Susan Snyder Vice President

ROANOKE, Va.— D'Ardenne Associates, a leader in ISO management standard services and training, has announced the appointment of Susan Snyder as Vice President. Snyder has 15 years of experience in aviation, including leadership in development, implementation, maintenance and auditing of business management systems. She served as a quality management systems professional for commercial and government contractors supporting military entities throughout the United States.

"Sue has demonstrated an ability to streamline operations, develop cross-functional teams, define and develop value-added processes, and train all levels of personnel on ISO management systems," said Roy D'Ardenne, president.

Snyder holds a bachelor's degree from Radford University and a master's degree in professional studies with a concentration in organizational development from Thomas Edison State College. She is a RABQSA-certified QMS auditor and a member of ASQ (American Society for Quality). She is also an instructor for BSI.

ABOUT D'ARDENNE ASSOCIATES

D'Ardenne Associates provides a full range of ISO services, including training, audits and consultations, that improve management system standards make organizations more effective, successful and profitable. The firm helps clients obtain certification, perform certification audits and conduct training so they can install effective, cost-efficient systems tailored to their individual needs. To learn more, please visit www.dardenneassociates.com.

THE 13TH ANNUAL BLUE RIDGE KITE FESTIVAL

Even after the disappointment of Saturday's storms the Richmond Airforce Kite Club seemed to bring out the sun and certainly put smiles on the faces of the crowd that gathered for the fun fly at Green Hill Park, on Sunday, April 17th. The threat of electrical storm may have trumped the 13th Annual Kite Festival but not the strong hearted people of the Roanoke Valley as these kite enthusiasts poured out in good number on Sunday to watch the giant kites soar through the air and to launch a few kites of their own. Special thanks to all of the many sponsors and volunteers who made everything possible. We are only 45 weeks away from the 14th Annual Blue Ridge Kite Festival. See you all next year!!



Upcoming Events

May 19	Business After Hours Salem Red Sox LewisGale Memorial Field 5:30 p.m. - game 7:05 p.m. Tickets \$8.00 Reservations Required
March 21	Steamin' Summer Shirmpfest Salem Civic Center Dinner/Live Band/Silent Auction 6:00 p.m. - 9:00 p.m. For Tickets (540) 387-0267
June 17	Networking Breakfast Hidden Valley Country Club 8:00 - 9:30 a.m. Reservations Required
June 21	Wake Up to Business Carilion Riverside 3 Center 8:00 - 9:30 a.m. Reservations Required
June 22	Business Leadership Training Sheraton Roanoke Hotel 11:30 a.m. - 2:00 p.m. Reservations Required
Sept 8-9	Fall Classic Golf Tournament Hanging Rock Golf Club Salem, VA For Information (540) 387-0267

Member Profile

Daisy Patch in Full Bloom

It is the season for proms, weddings, and many special occasions. **Daisy Patch Florist and Gifts** is ready to provide that something special! Their flowers and gifts show how much you really care. To make an event really special, or to show someone how special they are let **Daisy Patch** show your love and care. Get free local delivery to all Chamber members during the month of May. Please support a chamber member who has given much support to the Chamber for many years.

Weddings, funerals, hospital, any occasion...or just because... Located at 503 E.4th Street in Salem. Please give Linda Hudson a call at (540)387-0070 or (540)293-1728.

Newsletter Sponsors

