



THE CHAMBER

Linking Business to the Community

November 2011

A publication of the Salem-Roanoke County Chamber of Commerce



Salem Christmas Parade

Salem-Roanoke County Chamber of Commerce is excited to announce the Salem Christmas Parade is the largest holiday parade in southwest Virginia. The event will take place on Friday, December 2, at 6:30 p.m. on Main Street, straight through the heart of downtown Salem. Parade admissions include marching bands, corporate entries, religious entries, children's groups, clubs and associations. All entries will be decked out in a festive Christmas theme. Judges will review each entry as they pass by Library Square and an award will be given in various categories with the most talent, most creative design and most holiday cheer featured. Come join us for all the fun and festivities. The parade is sponsored by Salem Terrace at Harrogate and Freedom First Federal Credit Union. It is co-hosted by the Chamber and Salem Kiwanis.



Gingerbread Festival

Salem-Roanoke County Chamber of Commerce Foundation is gearing up for the 2011 Gingerbread Festival. The festival is located in Longwood Park in Salem. It takes place on Saturday, December 3, from 11:00 a.m. to 4:00 p.m. The event features a gingerbread house competition, holiday entertainment, local business displays, arts & crafts vendors, food vendors, and craft activities for kids. Admission and parking for this event are free. To find out more information please visit the Chamber's website at www.s-rcchamber.org.

Additional holiday festivities will be hosted by the City of Salem, Parks & Recreation at the Farmer's Market and Library Square.

2011 CORNERSTONE SPONSORS



Mark Your Calendars!

BUSINESS SHOWCASE



2012 Business Showcase

Wednesday, February 1

2:00 p.m. - 7:00 p.m.

Salem Civic Center

REGISTER NOW!

2011 Board of Directors

Compton Biddle, President
Osterhoudt Prillaman Natt Helscher
Yost Maxwell & Ferguson

Lew Bishop, 1st V.P.
National College

Matthew Churchill, 2nd V.P.
Wells Fargo

Dave Prosser, Treasurer
Freedom First Federal Credit Union

Debbie Kavitz,
Secretary & Executive Director
Salem-Roanoke County
Chamber of Commerce

Carol Chappell, Past President
LewisGale Regional Health System

Teri Atkins
City of Salem

Anne Booze
WSLQ, WFIR, WSLC, WXLK, WVBE

John Dudley
Residence Inn, Roanoke

Stephanie Garst
Roanoke College

Anne Marie Green
Roanoke County

Carey Harveycutter
Salem Civic Center

Penny Hodge
Roanoke County Schools

Denise King
Land Records Research, LLC

Dharmendra Patel
Comfort Suites

Sean Pressman
Kissito Health Care

Todd Stephenson
Salem Red Sox

Wayne Strickland
RVA Regional Commission

Donna Tatum
The Renick Group

Dan Toti
BB&T

Mava Wingate
Retired - OneBeacon Insurance

Carl York
Kroger

Welcome New Members

Aaron's Sales & Lease
Jeff Hall
1471 West Main Street
Salem, VA 24153
Phone: 540-387-2222
www.aarons.com
Retail – Equipment rental, sales & service
Referral: Tim Ferguson

Accounting Pro Solutions
Amber Lambert
800 East 8th Street
Salem, VA 24153
www.accountingprosolutions.com
Accounting
Referral: SCORE & Marc Turner

Accounting Techniques, Inc.
Bryan Keele
615 Mt. Vernon Ave.
Salem, VA 24153
Phone: 540-598-2399
www.accountingtechniquesinc.com
Accounting
Referral: Brenda Giles

Advance Auto Parts
Terry Edwards
5008 Airport Road
Roanoke, VA 24012
Phone: 540-561-2409
Automotive – Retail
Referral: Victor Giovanetti

Brickman Sports Turf
Murray Cook
8128 Vista Forest Drive
Roanoke, VA 24018
Phone: 410-949-7028
www.brickmangroup.com
Landscape, Nursery - Business Services

Chiropractic Wellness
Dr. Nancy Meyer
4903 Starkey Road, Suite 100
Roanoke, VA 24018
Phone: 540-777-5556
www.drncyncymeyer.com
Healthcare
Referral: Beth Ledwith

Hamby Insurance – Allstate
Jason P. Hamby
221 Electric Road
Salem, VA 24153
Phone: 540-375-2757
Insurance, Financial Services
Referral: Brenda Giles

Michael's Videography
Mike Azar
3008 Fresh Meadow Lane
Salem, VA 24153
www.michaelsvideo.net
Videography
Referral: Julie Dellinger

Moyer Consulting Services
Al Moyer
1879 West Ruritan Road
Roanoke, VA 24012
www.moyer-comsulting.com
Consulting
Referral: Debbie Kavitz

New York Life Insurance Company
Jeff L. Macy
111 Franklin Plaza, Suite 500
Roanoke, VA 24011
Phone: 540-982-2241
Investment, Securities
Insurance
Referral: Lauren Siegel

Regent Travel Services
Michael Morgan
508 Union Street
Salem, VA 24153
Phone: 540-793-0755
www.regenttravel.net
Transportation, Travel

RRC Wealth Management
Brandon Cupp
3433 Brambleton Avenue, Suite 103A
Roanoke, VA 24018
Phone: 540-380-8035
www.rrcwealthmanagement.com
Financial Services, Insurance, Investments
Referral: Debbie Kavitz

Salem Animal Hospital
Danielle Bryant
3153 West Main Street
Salem, VA 24153
Phone: 540-380-4638
www.salemanimalhospital.com
Veterinary Medicine
Referral: Lew Bishop

United Healthcare
Mike Weneta
3645 Thirlane Road
Roanoke, VA 24019
Phone: 540-777-0820
Health Services, Insurance
Referral: Steven Elovich

New Members Continued

VIA Insurance Agency
David Via
1212 Corporate Circle, B
Roanoke, VA 24018
www.Viainsuranceagency.com
Insurance
Referral: Brenda Giles

Wine Gourmet
Brian Powell
3524 Electric Road
Roanoke, VA 24018
Phone: 540-400-8466
www.winegourmet.biz
Retail
Referral: Vicki Love

56 New Members in 2011!!!

(and still counting)



Don't let challenges
slow you down.

Membership Renewals: Thank You For Your Continued Support!

Al Barton
Accellent, Inc.
Baker Roofing Company
Balzer & Associates
Bank of Floyd
Blue Ridge Dental Group
Blue Ridge Office Systems
Brandon Oaks
Corporate Suites of Salem
Countryside Classics
Courtyard by Marriott
Davenport Energy Inc.
Depot Lodge Bed & Breakfast
DLC Management Corporation
Dr. G. Sprinkle, III, DDS
Drs. Newman, Blackstock & Associates
Enterprise - West Salem
Executive Town Car & Limo Service, Inc.
FedEx Ground
First & Third Business Builders
First Team Auto Mall
G.J. Hopkins
Heartland Rehabilitation - Roanoke
Heartland Rehabilitation - Salem
Helm Building Enterprises, LTD
Holiday Inn - Roanoke Valley View
Hope Tree Family Services
KIK Virginia, Inc.
King's Hauling & Excavating
Line-X of the Blue Ridge
Long & Foster Realtors

Mava Wingate
Medeco Security Locks
Miss Mona's School of Dance
Natural Bridge
Nicus Software
Paradigm International Trading
Parker Design Group, Inc.
Pebble Creek Apartments
Quality Inn - Exit 137
Quality Inn - Tanglewood
Resume Designs
Salem Catering & Concessions
Salem Spring Works
Sawyer Paving Company
Sellari Enterprises, Inc.
Starbucks - West Main Street Salem
StellarOne Bank
Swift Print
Templeton-Vest
The Homeplace Restaurant
The Renick Group, Inc.
Valley Computers Service and Sales
Valley Financial Solutions
Valley Tree Mortgage, LLC
Verizon Virginia, Inc.
Waste Management
Wells Fargo
Window World of Roanoke, Inc.
WSLQ, WFIR, WSLC, WXLK, WVBE
YMCA-Salem Family

Wine & Unwind Wine Festival



Attimo Winery
Blue Ridge Vineyard
Bright Meadows Farm
Brooks Mill Winery
Fincastle Vineyard & Winery
Hickory Hill Vineyards
Rebec Vineyards, Inc.
Rural Retreat Winery & Vineyards, LLC
Sans Soucy Vineyards
Virginia Mt. Vineyards
West Wind Farm Vineyard & Winery
White Rock Vineyards & Winery



The Salem-Roanoke County Chamber of Commerce Foundation hosted the 3rd annual Wine & Unwind Wine Festival on Sunday, October 23rd. About 640 people enjoyed a gorgeous fall day while listening to music by Rich & Andy on the lawn at the Salem Civic Center. Attendees sampled wines from 12 Virginia wineries and purchased unique items from 24 specialty vendors. Attimo Winery, located in Christiansburg, was the favorite of voters and won the People's Choice Award. Congratulations to Rik Obiso and his team.

Without the help of the volunteers, committee members and guests this festival would not be possible. The Foundation thanks everyone involved for their continued support, especially the event sponsors - Cuz's Auto Body Repair, WSLS, Virginia Business Systems, City Magazine, Salem VA Credit Union, OneBeacon, ESI, BB&T, Q99 and our host, the Salem Civic Center.



20th Annual Fall Classic Golf Tournament

The 20th Annual Fall Classic Golf Tournament was held at Hanging Rock Golf Club on September 8 and 9. The two day event had over 260 golfers, 45 volunteers and 40 sponsors. The golfers received goodie bags, door prizes, raffle items, two meals, snacks, beverages and give-a-ways from sponsors.

The tournament consisted of three flights with the winning teams as follows:

Thursday Afternoon

Freedom First Federal Credit Union-Paul Phillips, Rea Brown, Andy Mullins and Steve Silcott

Friday Morning

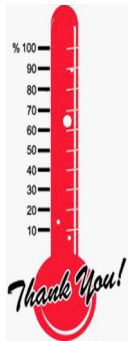
WSLS-Scott Martin, Scott Quesinberry, Jeff Haniewich and John Appicello

Friday Afternoon

Q99-David Page, Frank Walkiewicz, Tom Stepka and Mike Kurtz



The Chamber would like to thank everyone who participated in this year's event and we look forward to seeing you all on the course in 2012. All proceeds from the golf tournament are used to support the Chamber's Scholarship program, Regional Development program and other work related programs.



Note Burning Celebration

On Tuesday, October 11th the Salem - Roanoke County Chamber of Commerce Foundation held a celebration in honor of retiring the debt on the Carriage House. Attendees burned copies of the note to signify the end of the \$250,000 debt for renovations to the Carriage House.



Upcoming Events

- December 2** **Salem Christmas Parade**
Main Street, Salem
6:30 p.m.
- December 3** **Gingerbread Festival**
11:00 a.m. - 4:00 p.m.
Longwood Park, Salem
- January 20** **Networking Breakfast**
Roanoke College, Salem
8:00 a.m. - 9:30 a.m.
Reservations Required
- January 26** **Business After Hours**
Salem Terrace at Harrogate
5:00 p.m. - 7:00 p.m.
- February 1** **Business & Technology Showcase**
Salem Civic Center
2:00 p.m. - 7:00 p.m.
- February 23** **Wake Up to Business**
Sam's Club
Towne Square Plaza
8:00 a.m. - 9:30 a.m.
Reservations Required

Newsletter Sponsors

